

Basic Open / Close Realty Executive Marketing

\$350* (\$600 Production Value): Up to 3 Hours

Includes: Basic pre-produced script; up to :30 open/:30 close
Producer will schedule & shoot (*up to 1 hour at In-Studio location*),
Edit intro/outro with simple logo/background with pre-produced marketing piece.
(1) Web Conversion / (1) DVD (*up to 2 hours of post-production*).

Red Carpet Production

\$500 (\$900 Production Value): Up to 7.5 Hours

Includes: Scripting services up to a 1 Minute open & Close
Assigned Producer will script (*up to 2 hours of pre-production work*),
Producer will schedule and shoot (*up to 1.5 hours at In-Studio location*),
Edit commercial with simple logo and realtor specific logo background
(*up to 4 hours of post-production*)
(2) Web Conversion / (2) DVDs (*up to 2 hours of post-production*).

***Project must be pre-paid in advance. Scheduling and production can begin once payment is received.
Allow 10 Business days for project completion. Regular production hours are Monday thru
Friday 7am-6pm. Additional web conversions/DVD copies \$15 each.**

For more information or to start your marketing video:

Call Linda Thein 443-3354

Linda.Theingolosewski@cableone.biz

Additional Production:

Hours or requests above standard production descriptions may increase turn-around times and may include additional charges and are billed at the following rates.

Pre-Production

- Producer time, location scouting, actor search/auditions - \$40/hour

Shooting

- Shoot - \$150/hour
- After 6pm weekdays & weekends - additional \$60/hour
- Additional locations - \$45/each location
- Multiple crew members - \$35/hour
(multiple crew members required for dolly, jib, extensive lighting and/or set-ups)

Post-Production

- Hired voice over - \$60 (voice over other than 30 seconds or character VO requires price quote)
- On-line edit time - \$150/hour
- Graphic construction/animation - \$130/hour
Edit and graphic work include editor and require a one hour minimum
- Rush charges: Under 10 days - additional \$60
Under 5 days - additional \$115