

big & little

ONLINE DIRECTORY
a yavapai kids resource guide

The most comprehensive listing
of service providers for children and
their families in Yavapai County
for over 20 years.

Have your business or nonprofit agency stand out on our directory site.

The Big Kids & Little Kids Book has been a resource guide for families and other non profits for more than 10 years. Now it is an all online resource that is easy to use and helpful tool to people looking for assistance or information on groups that are in the Yavapai County area.

Your advertisement not only helps folks to learn more about you, it helps support the website! Your ad will be a click through to your own website and will offer results that you can track.

RIGHT COLUMN ROTATING AD IMAGE SIZE: 290 X 290PX

Ad location is on the home page right column
and rotates with two other ads.

\$500.00 for 6 months
or \$750.00 for the year

PLUS! When you purchase an ad,
receive a FREE BONUS AD on a
Directory Page of YOUR CHOICE!

TOP PAGE BANNER AD • IMAGE SIZE: 944 X 125PX

Ad location is a rotating banner on the homepage of the website.
Artwork to be provided, but graphic design services are available.

\$750.00 for 6 months or \$1000.00 for the year

PLUS! When you purchase an ad, receive a FREE BONUS AD on a Directory Page of YOUR CHOICE!

If you are submitting your own artwork: All artwork, including photos, must be built to correct ad dimensions and submitted digitally.

All artwork must be submitted to: info@azadagency.com

Photoshop (JPG, or PNG only) at 100 dpi. All color image files must be RGB (CMYK format not accepted).
No Microsoft Word nor Publisher files will be accepted.



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BIG & LITTLE KIDS ONLINE DIRECTORY • WEBSITE ADVERTISING FORM

The undersigned advertiser agrees to the insertion of advertising on the Big & Little Kids Online Directory website for the size, rate and terms specified on this sponsor form.

- ☐ We have an ad, we'll be emailing a high resolution jpg to you.
- ☐ Please contact us regarding designing a new ad.

Company: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell Phone: _____ Fax: _____

Web Address: _____ Email: _____

URL the Ad will click thru to _____

I agree with the General Rate Policy & Contract Provisions as stated herein and here-by reserve ad space as I have indicated below.

Signature: _____ Print Name: _____

PAYMENT ARRANGEMENTS:

- ☐ Payment Enclosed ☐ Please send a bill to the address above, or: _____

PAYMENT PROCEDURE FOR Big & Little Kids Book Online Directory, ADVERTISEMENTS

Please send your check and all signed documents to the address below:

ACFYC • 300 East Willis, Suite B • Prescott, AZ 86301 • Email: info@azadagency.com

General Rate Policy & Contract Provisions

Changes in ads may not be made by the advertiser or its agency after the closing date.

NO CANCELLATIONS ACCEPTED.

1. Advertising for the Big & Little Kids Online Directory is held by your signed contract and full payment.
2. Professional photography, if required, is available at nominal cost.
3. Proofs will be supplied for advertiser's approval.
4. All content, including advertising copy, is subject to approval by the Big & Little Kids Online Directory Advertising Committee.
5. Advertisers and/or their agencies assume full responsibility and liability for all contents of advertising published and assume liability for any claims arising there from. The advertiser and/or their agency agree to "hold harmless" Big & Little Kids Online Directory.



www.YavapaiKidsBook.org